

TAILORING

Introduction:

Many of us especially girls have learned Sewing or **Tailoring** in very young age. If I talk about India, especially Bengal, stitching is one of the basic skills which used to be considered as a "Must have Quality" of a woman when they reached the age of marriage. But it is not the case that only girls learn stitching and cutting clothes to make beautiful dresses. Most of the **tailors** in the country are male and for them stitching and dress making is not the "Must have Quality", rather they learn it for business purpose only.

On the contrary women used to learn this skill for domestic need. Having said that, nowadays the society is being changed for good and we can see many women who have become entrepreneur converting their domestic skill of stitching into professional skill. Let me discuss about the benefits of learning the skill, both for professional purpose and for individual well being. Let us start with the non-professional aspects at first then we will talk about the earning opportunities starting from getting a tailor job to become a Fashion blogger or opening your own e-commerce portal.

Table of Contents:

1. Why tailoring is important?
- 2. It is good for your well being**
- 3. Innovation and self confidence**
- 4. Be a Teacher in any Tailoring or Dress Designing Institute**
- 5. Open your own Sewing School**
- 6. Start your e-commerce Business**
- 7. The Benefits of Tailoring in Fashion Design**
- 8. The Role of Tailoring in Fashion Design Education**
- 9. The Future of Tailoring in Fashion Design**

1. Why tailoring is important?

Learning to sew can save money. There is a sense of accomplishment that comes with being able to make something on your own. Sewing is a great hobby and you'll never be sorry you learned how! It's a hobby that continues to give for as long as you sew.

Sewing your own clothes is a way to dress yourself in exactly the kind of style you want. Clothing bought in stores is expensive and often does not fit right. Sometimes the result is spending more money on alterations than you originally did when purchasing the item.

By learning to sew you get to make something useful and you can make tons of one-of-a-kind accessories, tote bags, scarves and more! Sewing not only enables you to create beautiful and heirloom items that can be passed down, but they are also the same skills needed to mend and alter clothes. Knowing how to put a hem back in pants and skirts as well as how to sew a button back on a garment is extremely important and can be very expensive to have done.

Sewing is an important Life Skill and is the vehicle to teach self-confidence through skill-building. Sewing helps you develop fine motor skills, improves your focus and concentration and teaches the importance of patience and self-control. Knowing personal boundaries, increasing skill, achieving tangible goals while working outside your comfort zone all support the development of confidence and self-esteem.

Let's teach our kids and teens the skills they will carry with them throughout life.

2. It is good for your well being

Believe me or not, sewing can do wonder to your mental health. Being a fashion designer and with the experience of more than 15 years in the **Tailoring** and dress making profession, I can tell you how it can make you feel good.

3. Innovation and self confidence

Dress Making boosts your self confidence. It is a means of self-development to face challenges by building up self-esteem and confidence.

I was literally surprised when a doctor contacted me to buy a Sewing Machine few years back. When I sold her a fancy Usha Allure Sewing Machine, I came to know that she used to do sewing every day after returning home to reduce stress and boost her confidence level. Later I discovered there are many doctors, engineers, scientists who use Tailoring as a tool to nourish their creative mind. According to the above mentioned survey Tailoring increases your creativity and regulate the negative emotions.

4. You can get a Tailor Job

According to a recent survey in India the average income in a tailor job in India with basic Tailoring skills is approximately 15,958/- INR per month. Among the big cities it is highest in Hyderabad Telengana with 18,888/- per month and lowest in Kolkata with 12,554/- per month.

Point to be noted that this is the income in a tailor or stitching job with very basic skills who are not quite expert in fancy designer clothes. With the skills of making designer blouse, designer Kameez and designer gowns the income can go up to 1,00,000/- INR for the dress designer with own boutique.

5. Be a Teacher in any Tailoring or Dress Designing Institute

You can be a Sewing faculty member in any sewing school. Akilam academy Fashion Institute provides the opportunity to become a faculty in the school itself after completion of the course and few months of training and practice. You can be a classroom trainer as well as online faculty. Online classes are now very popular after the Covid-19 outbreak. Being an online teacher is very beneficial in case you are looking for work from home option. You can earn few thousand bucks a month by working few hours every week staying at home. We understand that, many women in our country don't have the opportunity to go out and work. Being an online teacher is an option for that woman.

6. Open your own Sewing School

We believe, for the growth of the society, well being of the society, growth of the socio-economic status of the country, all woman needs to be independent economically. Let us take a moment to feel proud and clap for win many women and those entire marginalized woman who has made their way towards economic freedom against all the odds. We blessed every woman come and start own business. They come under the independent economically. It should be bring up the growth on automatically individual, family, society, and country.

7. The Benefits of Tailoring in Fashion Design

Tailoring offers several benefits in fashion design with one of the most significant being that the garment will be a perfect fit. When a garment fits well, it not only looks like a high quality piece but it also enhances the wearer's confidence and comfort. Tailoring can also create flattering silhouettes that complement the wearer's body type. Skilled tailors will create garments with detailed finishes therefore ensuring the overall quality and durability is of the highest standards. This ensures the garment maintains its shape and fit while withstanding wear and tear.

Tailoring is also present in the creation and longevity of memorable and timeless classics in the history books of fashion. Many of the most iconic pieces in fashion history have been created using tailoring techniques. For example, the famous "little black dress" by Chanel was a masterful example of tailoring, with its perfect fit and elegant silhouette.

8. The Role of Tailoring in Fashion Design Education

Learning tailoring techniques is an essential part of fashion design education. Any aspiring fashion designers interested in creating high quality lasting designs, must learn the basics of tailoring. Tailoring courses typically cover topics such as **pattern-making**, garment construction, and fit analysis.

Learning tailoring techniques can also help aspiring fashion designers develop essential skills such as precision and attention to detail. Tailoring requires a high degree of meticulous exactitude which are important skills in all areas of fashion design.

In addition, tailoring offers designers an insight into the construction of garments and how **different fabrics** and materials can be used to create different effects. Understanding how garments are assembled can help designers make more informed decisions when designing and creating their own garments.

9. The Future of Tailoring in Fashion Design

As technology continues to evolve, tailoring techniques are also changing. New technological advancements are transforming the way tailoring is done, making it faster and more efficient. Digital technologies such as 3D printing and body scanning are already being used to create custom-fit garments.

However, while new technologies and techniques are emerging, the timeless tradition of tailoring will always have a place in fashion design. Aspiring fashion designers must learn to adapt to new technologies and techniques while still maintaining the core principles of tailoring.

Tailoring is an essential aspect of fashion design, and it plays a crucial role in creating high-quality and timeless designs. The benefits of tailoring include achieving the perfect fit, creating flattering silhouettes, and enhancing the overall quality and durability of garments. Aspiring fashion designers must learn tailoring techniques to create beautiful, functional, and durable fashion designs that stand the test of time.

When learning tailoring techniques, fashion design students will first learn about pattern-making, which involves creating a template for the garment based on an individual's measurements. This template is then used to cut the fabric, and the garment is assembled using various sewing and construction techniques.

Garment construction is an important aspect of tailoring. In addition to pattern-making, designers must also understand the various construction techniques used to assemble the garment. This includes techniques such as darts, pleats, and tucks, which are used to create shape and structure in the garment.

Fit analysis is another essential skill that designers must master. Fit analysis involves analyzing the fit of a garment on an individual to identify any areas that require adjustment. This is important because the fit of the garment can greatly affect its overall look and feel.

Understanding tailoring techniques can also help designers develop essential skills such as precision and attention to detail. Precision is crucial in tailoring because even the slightest

mistake can affect the fit and overall quality of the garment. Attention to detail is also important because tailoring requires a high level of precision and attention to detail to achieve the perfect fit.

The benefits of learning tailoring techniques extend beyond fashion design. Many tailoring techniques can be applied in other areas such as costume design, theatre, and film. Learning tailoring techniques can open up new opportunities for designers and allow them to work in a variety of creative fields.

Tailoring Course

Tailoring Course Name	Duration	Admission Fee	Monthly Fee	Syllabus
Diploma in Sewing and Designing	6 Months	530/-	700/-	<u>Basic Tailoring Course</u>
Diploma in Dress Designing	9 Months	900/-	1000/-	<u>Advanced Dressmaking Course</u>
Blouse Designing Course	4 Months	1000/-	1200/-	<u>Blouse Designing Course</u>
Kurti Designing Course	4 Months	1000/-	1200/-	<u>Kurti Designing Course</u>
Fashion designing course	1 year	1500/-	2000/-	Fashion designing course
Certificate in Aari designing	4 months	1000/-	1500/-	Aari designing course

Course Name	Course Duration
Certificate in Basic Tailoring Course	1 month
Certificate in Advance Tailoring Course	3 month
Certificate in Basic Mehndi Designing	1 month
Certificate in Advance Mehndi Designing	3 month
Certificate in Basic Fabric Painting	1 month
Certificate in Advance Fabric Painting	3 month
Certificate in Basic Smocking Techniques	1 month
Certificate in Advance Smocking Techniques	3 month
Certificate in Basic Cake backing	1 month

Certificate in Advance Cake backing	3 month
Certificate in Basic Zardozi work	1 month
Certificate in Advance Zardozi work	3 month
Certificate in Basic Crochet Course	1 month
Certificate in Advance Crochet Course	3 month
Certificate in Basic Hand-Embroidery.	1 month
Certificate in Advance Hand-Embroidery.	3 month
Certificate in Basic Macrame Course.	1 month
Certificate in Advance Macrame Course.	3 month
Certificate in Basic French Beading.	1 month
Certificate in Advance French Beading.	3 month
Certificate in Basic Jewelry Making.	1 month
Certificate in Advance Jewelry Making.	3 month
Certificate in Basic Glass Painting.	1 month
Certificate in Advance Glass Painting.	3 month
Certificate in Advance Hair Styling.	3 month
Certificate in Advance Bridle Makeup and Hair Styling.	4 months
Certificate in Basic Candle Making	1 month
Certificate in Advance Candle Making	3 month
Certificate in Basic Cuttwork and french knot work	1 month
Certificate in Advance Cuttwork and French knot work	3 month
Certificate in Basic Cooking Classes	1 month
Certificate in Advance Cooking Classes	3 month
Diploma courses	
Diploma in Textile	1 Year
Diploma in Kitchen Management	1 Year
Diploma in Needlecrafts	1 Year
Diploma in Fashion Designing	1 Year
Diploma in Bridal Makeup and Hair styling	1 Year
Master Tailoring Course	6 month

Sr. No.	Eligibility	Course name	Duration
1	10 th	Diploma course in Tailoring	12 Month
2	10 th	Certificate in Dress Designing & Tailoring	6 month
3	10 th	Diploma In Cutting & Tailoring	12 month
4	10th	Diploma in Cutting and Tailoring	12 Month
5	10 th	Certificate in Sewing and Tailoring Training	6 month
6	10 th	Diploma in Stitching & Tailoring	12 Month
7	10 th	Tailoring course	6 Month
8	10 th	Certificate in Cutting & Sewing	6 month
9	8th	Course in Cutting	short term
10	8th	Course in Tailoring	short term
11	8th	Course in Dress Making	short term